

MIDNIGHT SKATE CORPORATE SPONSORSHIP PACKAGES 2024



youthcymru.org.uk

Midnight Skate 40th Anniversary

We invite you to celebrate 40 years of Midnight Skate, Youth Cymru's iconic annual event. For 40 years, Midnight Skate has united an estimated 25,000 young people from across Wales to ice skate, create new friendships, and, most importantly, have fun.

This historical event has become a beloved tradition within the youth sector. It creates lasting memories for all who attend and a safe space to enjoy themselves - many young people attending will not have this luxury regularly. As we commemorate this significant milestone, we are contacting businesses for their support for the first time in its history.

Ensuring that this event remains accessible to all is crucial to us. We have consistently kept our admission fees below the usual entry costs, allowing youth clubs and individuals to save throughout the year to attend. Midnight Skate has long been a highlight on the calendar, eagerly anticipated by many.

Your support will enable us to maintain its affordability and enhance the experience for young people as we celebrate this huge milestone.

By partnering with us, your business will support Midnight Skate, demonstrate a commitment to youth development, and allow young people to reach their full potential. Join us in making the 40th Midnight Skate the most memorable yet!



Midnight Skate Key Details

Date: Friday 7th December

Time: 10pm-2am

Location: Vindico Arena, Cardiff International Sport Village

Event Details

Up to 600 young people from across Wales take to the ice and skate into the night alongside their friends and youth work professionals. This unique experience allows them to enjoy the thrill of ice skating, meet new friends from across Wales, and engage with mentors who inspire and support their growth. The event allows young people to build confidence, develop new skills, and create lasting memories in an active and safe environment.



Platinum Sponsor | £3,000

- Title sponsorship for Midnight Skate 2024
- Social media coverage on Youth Cymru platforms with over 12.5k Audience Size and 200,00 monthly reach
- Booth space at Midnight Skate for product display and promotion
- Prominent logo placement on all event materials and promotional items
- Recognition in press releases, media coverage and event speeches
- Full-page advertisement in the event program
- Opportunity to speak at events
- Custom benefits to suit your company's needs (attending, tickets for staff)

Gold Sponsor | £2,500

- Logo on event materials and promotional items
- Social media coverage on Youth Cymru platforms with over 12.5k Audience Size and 200,00 monthly reach
- Recognition in press releases
- Half-page advertisement in event program
- Booth space at events for product display and promotion
- Opportunity to include promotional items at the event

Silver Sponsor | £500

- Logo on select event materials and promotional items
- Social media coverage on Youth Cymru platforms with over 12.5k Audience Size and 200,00 monthly reach
- Recognition in event speeches



Support young people to achieve their full potential.

Every young person deserves the best opportunities to thrive. Your sponsorship will help us continue making this a reality.

To secure your Midnight Skate sponsorship package or explore other sponsorship opportunities, please email us at:

communications@youthcymru.org.uk

